

Innovation Mode 2.0

Designing Innovative Companies in the Era of Artificial Intelligence

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AT A GLANCE

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Innovation Architect - 20+ AI patents as sole inventor. Ex-Microsoft, Accenture, GSK, ResMed. Creator of Ainna.ai

"What separates winners from losers is no longer ideas and ability to execute - it is the ability to systematically spot promising opportunities, validate them with real-world data, and bring them to market at scale and speed."

THE BOOK

Innovation Mode 2.0 is the practitioner's guide for designing and running innovative companies in the AI era - essential reading for any **Chief Innovation Officer** navigating this transformation.

The book starts with diagnosis - the **6 Innovation Deficits** framework pinpoints exactly why innovation programs fail, from leadership blind spots to venture building gaps. It then provides the cure: a comprehensive treatment of innovation culture, the values that enable it, the organizational structures that support it, and the cross-functional teams and roles required to sustain it.

Beyond culture, the book details the complete **AI capability stack** for modern innovation: market intelligence, opportunity discovery, validation, realization, and portfolio management. It covers how AI transforms traditional innovation practices - from brainstorming sessions to design sprints to hackathons - compressing what took weeks into hours.

And it introduces the first published architecture for **autonomous opportunity discovery**: AI agents that scan markets continuously, generate concepts, and stress-test them through simulated customer, investor, and expert panels - before human review.

WHAT SETS THIS BOOK APART

- * **Diagnostic-first**: Starts with why innovation fails, not how to do it better
- * **Ready-to-deploy**: Scorecards, metrics, team structures - not just concepts
- * **AI-native**: Autonomous discovery, AI Sandbox, full capability stack - AI woven throughout, not bolted on

- * **Original thinking:** Novel frameworks across technical, organizational, and cultural dimensions
- * **Future-facing:** How AI will reshape innovation roles, teams, and careers - what is coming and how to prepare
- * **Insider realism:** Culture blockers, political landmines, role conflicts - the stuff other books skip

THE 6 INNOVATION DEFICITS

After 25 years building innovation labs, centers, venture teams, and programs from scratch across 20+ global organizations and markets - as innovator, inventor, innovation leader, and innovation architect - the author has seen corporate innovation fail from every angle. He grouped dozens of failure factors and blockers into a system of six primary deficits that explain why innovation stalls - even when resources and intentions are aligned.

- * **1. Leadership Deficit:** Executive blind spots, symbolic commitments, leadership that delegates innovation without participating.
- * **2. Organizational Design:** Silos, hierarchy, ambiguous ownership that trap ideas between departments.
- * **3. Capabilities Deficit:** Missing infrastructure to move from concept to prototype to scale.
- * **4. Real-World Connection:** Disconnection from customers and markets; innovation built on assumptions.
- * **5. Talent and Culture:** Missing skills plus cultures that penalize experimentation.
- * **6. Venture Building:** The commercialization gap where validated concepts never reach market.

THE INNOVATION MASTERPLAN

Most innovation frameworks hand you a checklist. This book hands you a sequenced roadmap - 70+ interventions mapped to your actual maturity level, each with the *why*, *when*, and *how*. The wrong intervention at the wrong stage does not just fail; it sets you back.

The **Innovation Maturity Index** diagnoses your current state across seven levels - from Innovation-Inactive to Innovation-Native. At Levels 1-3, there is no systematic process. Levels 4-5 bring dedicated leadership and measurement - most companies stop here. At Levels 6-7, innovation becomes AI-powered and embedded in core operations. At Level 7, it is no longer a function - it is how the company operates.

THE AI INNOVATION ARCHITECTURE

The first published architecture for autonomous corporate innovation: three AI-powered capabilities working in concert - from market sensing to validated, investment-ready concepts.

- * **1. Autonomous Opportunity Discovery:** AI agents that scan markets 24/7, detect weak signals, identify emerging trends, and generate business concepts - without human prompting.
- * **2. AI-Powered Validation:** Concepts evaluated through simulated panels of AI personas - representing customers, investors, domain experts, and critics - before human review.
- * **3. Accelerated Realization:** From validated concept to working prototype in hours, not months. AI-assisted product definition, technical architecture, and execution-ready documentation.

ARTICLE ANGLES

Angles for articles, op-eds, or interviews. Pick one and reach out - the author is available for written Q&A.;

- * [\[Innovation Architecture\]](#) The AI Innovation Architecture: Three Capabilities Every Company Needs
- * [\[Innovation Measurement\]](#) Innovation Maturity Index: Where Does Your Company Stand?
- * [\[Autonomous Innovation\]](#) The Innovation Engine That Never Sleeps
- * [\[Innovation Talent\]](#) The Existential Crisis Coming for Your Innovation Team

- * [\[Innovation Talent\]](#) From Innovator to Intrapreneur: The Career Path That Survives AI
- * [\[Leadership\]](#) It is Not AI That Needs Regulation - It is Leadership
- * [\[Innovation Measurement\]](#) The Metrics That Kill Innovation (And What to Measure Instead)
- * [\[Innovation Talent\]](#) Stop Hiring Creative People for Your Innovation Team

QUOTABLES

- * "Innovation does not fail from lack of ideas. It fails from lack of system."
- * "Most companies are optimizing the wrong thing. They are getting better at generating ideas when ideas are about to become free."
- * "The Chief Innovation Officer role as we know it has a half-life of about five years. After that, it either evolves or becomes obsolete."
- * "We do not have a creativity problem. We have an architecture problem."

ABOUT THE AUTHOR

George Krasadakis

A rare profile in innovation leadership: deep roots in software engineering, data modeling, and product development - combined with 20+ years architecting innovation functions. He has worked as innovator, inventor, and innovation leader across big tech, consulting, pharma, telecom, banking, and retail - in three countries, with global teams.

Senior innovation leadership at **Microsoft**, **Accenture**, **GSK**, and **ResMed**. Architected **four corporate innovation centers**. **80+ technology projects** delivered from concept to launch. **5x entrepreneur** with successful exits - including **Datamine**, which pioneered data-driven decision systems for 20+ multinationals.

Throughout his career, George witnessed the same pattern: brilliant ideas abandoned to politics and inertia. Innovation programs that produced impressive labs but no market outcomes - what he calls "innovation theater." The problem was never a lack of ideas. It was the absence of a system. That observation became the foundation of this book.

Sole inventor of 20+ patents - AI-powered systems, voice-driven brainstorming agents, intelligent negotiation agents - filed years before the current AI wave. He holds an **MSc in Computational Statistics** from the University of Bath. Currently building **Ainna.ai**, the autonomous innovation agent that proves AI-powered innovation is not theory - it is here.

4 Innovation Centers	20+ AI/ML Patents	5 Startups Founded	15+ Global Companies
80+ Projects Delivered	25 Years Experience	500+ Scholar Citations	100+ Articles Published

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